



# Fiscal Year End Report

## Brownsville Haywood County Chamber of Commerce

### 2016-17 Board of Directors

Joe Barden, Chairman, Barden Construction  
D. J. Brewer Chair-elect, Brownsville-Bells Funeral Homes  
Clinton Francis, Past Chair, InSouth Bank  
Gwen Gavin, City of Brownsville  
Sheronda Green, Golden Circle Insurance  
Mirian Jones, Supreme Lending  
Ray Jones, Boys & Girls Club  
Brenda Lonon, Brownsville Housing Authority  
Jim McAdams, State Farm Insurance  
Lowry Pearson, Food Giant  
Jan Prine, Lasco Fittings  
Shane Rogers, Treasure Chest  
Regen Thornton, First South Bank  
Marquis "Q" Tyus, Flex Fitness  
Don Tennyson, Self Employed  
Beth Wilson, Carl Perkins Advocacy Center

### Ex-Officio Members

Allan Sterbinsky, Mayor, Stanton  
William Rawls, Mayor, Brownsville  
Franklin Smith, Mayor, Haywood County  
Larry Livingston, Treasurer, Board of Education  
Teresa Russell, Superintendent, Haywood County Schools  
Glenn Stoots, Teknor Apex, Chamber Ambassador President

### Staff:

Steve Hilton, President/CEO  
Marty Williams, Assistant to the CEO  
Sarah Russell, Secretary  
[www.bhcchamber.org](http://www.bhcchamber.org)



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### Regional and Community

- Helped to sponsor Celtic Fest, Exit 56 Blues Fest, Tina Turner Days and Hatchie Fall Fest.
- Helped support Career Technology at Haywood High School by serving on Career and Tech advisory Board
- Elected President of the West Tennessee Chamber Executives for 2 year term
- Elected to State Board of Directors, Tennessee Chamber Executives

### Business Development

- Increased Chamber membership to a record number, a 30% increase overall.
- Retained memberships in the West Tennessee Industrial Association, Tennessee Economic Development Council, West Tennessee and Tennessee Chamber Executives and the Tennessee Chamber of Commerce and Industry. Also a member of the Southwest Tourism Association and the Memphis Regional Megasite advisory board.
- Revamped Informational brochures and working on a new community publication with pull out maps
- Held 23 ribbon cuttings with assistance from Chamber Ambassadors and local dignitaries
- Held 4 Business After Hours this year.
- Continue regular email information service and newsletter service to keep members informed of Chamber and community events.
- Regular advertising in relevant publications and radio to promote Chamber presence.
- Have a social media seminar scheduled for fall for retail members.
- Hosted annual Chamber Awards banquet with 11 separate award recipients.

### A message from the Chairman:

This past year as Chairman of the Board of Directors has been both a rewarding and an eye-opening experience for me. The continued working relationship that has developed between the Chamber, City of Brownsville, Town of Stanton and Haywood County is improving every day with the aggressive posture that new leadership has provided. The Chamber continues to grow in membership as well as presence in our community, region and state. We also will go forward and strive to be leaders for economic and community growth in Haywood county and Southwest Tennessee. We must constantly look for ways to provide value to our membership with new ideas and vision.

I would like to say "thank you" to our CEO, Steve Hilton, for his leadership, vision and assistance over this fiscal year, and also to thank each one of you, our membership for your continued support of the Chamber. This year's accomplishments speak highly of our dedicated board of directors as well. I wish continued success to D. J. Brewer as he steps into the role of Chairman of the Board of Directors.

....Joe Barden