



# 2018-2019 Fiscal Year End Report Brownsville Haywood County Chamber of Commerce

## 2018-19 Board of Directors

D. J. Brewer Chair, Medina  
Funeral Home and Crematory  
Glenn Stoots, Teknor Apex  
David Scott, Brownsville PD  
Gwen Gavin, Eagles Nest  
Rachel Ellington, Eader House  
Hayden Combs, Lasco, Inc.  
Shane Rogers, Treasure Chest  
Beth Wilson, Carl Perkins Advocacy  
Center  
Shela Walker, InSouth Bank  
Tony Capps, Precision Coils  
Lee Berry, Lee Berry State Farm

## Ex-Officio Members

Allan Sterbinsky, Mayor, Stanton  
William Rawls, Mayor, Brownsville  
David Livingston, Mayor, Haywood County  
Joey Hassell, Superintendent, Haywood  
County Schools  
Jody Lea, Lea & Simmons Funeral Home  
Chamber Ambassador President

121 West Main Street  
Brownsville, TN 38012  
Ph. 731-772-2193  
Fx. 731-772-2195  
[www.bhcchamber.org](http://www.bhcchamber.org)



Find us on  
Instagram



## Economic Development and Growth

- Working with Precision Coils to double their size by 2020.
  - Had 3 site visits by retail developers to look at opportunities around the bypass.
  - Town of Stanton completed new Dollar General.
  - The Chamber's website averaging over 1,000 unique visits since it went on line in 2016. That means that we're averaging over 12,000 – 15,000 visitors per year, and of those, over 50% are new inquiries. Also finished and launched Haywood ECD Website. Finished a workforce video with the state, and produced a lifestyle video promoting food and music. Social media media averaged 10,000 impacts, several ranking higher, with one receiving over 45,000 impressions
  - The Chamber hosted over 200 business, community and educational meetings in our facilities, and have logged 125 from January to the end of June of this year.
  - Attended 12 Industrial/Business Meetings, 8 various conferences and 3 training sessions to promote Brownsville and Haywood County to consultants and ECD professionals
  - Completed Community Vision Analysis with the UT Institute for Industrial Studies and JECDB qualified for \$50,000 in Asset Enhancement grant funding. The grant has been assumed by 3 Star, and receives its focus through JECDB now. All projects will be decided by the JECDB, but still follow the 5 pillars.
  - Continued the Stanton Cannery project, assisted the Mayor in securing USDA and ECD assistance in making it an approved kitchen and food incubator. This will allow residents to can and resell their products at local farmers markets and stores, as well as a space for budding food entrepreneurs.
  - Added 5 new businesses and approximately \$3 million in tax revenue.
- The Chamber houses the operations of Main Street, holds quarterly Industrial Roundtables, quarterly JECDB meetings, and hosts the regular meetings of the Brownsville Haywood County Industrial Board.

## Regional and Community

- State Certified Economic Developer on staff.
- Recertified as a Three Star Community, over two decades of certification
- Graduated 25 Junior Ambassador representatives, those members having served on 6 community boards
- Leader in Me program now expanded from intermediate into the high school.
- Jackson State Community College has implemented located a campus at Haywood High School and will hopefully open a satellite during the 19-20 Fiscal Year.
- Haywood County Youth Leadership Graduated 27, and Adult Leadership graduated 10 new community leaders,
- Hosted American Jobs tour on the Chamber grounds, as well as an international Management Seminar hosted in Brownsville, sponsored by 4 chambers.
- Wrote grant to provide signage for the Farmers Market Park, and wrote grant for Retail Strategies class for retail recruitment training.
- Provided Annual Budgets to City of Brownsville and Haywood County
- Completed requirements for 2019 3 Star Certification.
- Designing a Customer Service training series to be held beginning in new fiscal year, as well as a minority and women's entrepreneur forum with the state and region to be hosted in Haywood County.
- Carnegie Building named to the National Historic Register.



# 2018-2019 Fiscal Year End Report Brownsville Haywood County Chamber of Commerce

## 2018-19 Board of Directors

D. J. Brewer Chair, Medina Funeral Home and Crematory  
Gwen Gavin, Eagles Nest  
Tony Capps, Precision Coils  
Rachel Ellington, Eader House  
Lee Berry, Lee Berry StateFarm  
Beth Wilson, Carl Perkins Advocacy Center

David Scott, Brownsville PD  
Shela Walker, InSouth Bank  
Shane Rogers, Treasure Chest  
Hayden Combs, Lasco, Inc.  
Glenn Stoots, Teknor Apex

## Ex-Officio Members

Allan Sterbinsky, Mayor, Stanton  
William Rawls, Mayor, Brownsville  
David Livingston, Mayor, Haywood County  
Joey Hassell, Superintendent, Haywood County Schools  
Jody Lea, Lea & Simmons  
Chamber Ambassador President

## Regional and Community

- Helped to sponsor Christmas Parade, Exit 56 Blues Fest and Hatchie Fall Fest.
- Helped support Career Technology at Haywood High School by serving on Career and Tech advisory Board for the third year
- Served on the West Tennessee Small Business Advisory Board
- Served on the State Board of Directors, Tennessee Chamber Executives
- Serve as President of the Brownsville Rotary Club
- Helped to promote Helen's BBQ and Burger Basket for national & state recognition
- Helped procure funds for Wayfinding Signage for Haywood County
- Elected to Southwest Tourism Board, on planning committee to host a tourism summit for this area

## Business Development

- Retained memberships in Tennessee Economic Development Council, West Tennessee and Tennessee Chamber Executives and the Tennessee Chamber of Commerce and Industry. Also a member of the Southwest Tourism Association, the Memphis Regional Megasite advisory board and board of Southwest Tennessee Development District.
- Held 12 ribbon cuttings with assistance from Chamber Ambassadors and local Dignitaries.
- Held 2nd BizTech roadshow with Social Media Marketing for Business, as well as a 6 hour American Jobs Center tour event.
- Met with TDOT on Corridor Zoning for Brownsville/Stanton Connector
- Continue regular email information service and newsletter service to keep members informed of Chamber and community events, added text newsletter subscription service, Chamber Text Alerts
- Regular advertising in relevant publications and radio to promote local business of the month and Chamber awareness
- Planning Women & Minority Entrepreneur Workshop for fall 2019 as well as Customer Service workshops.
- Hosted annual Chamber Awards banquet with 12 separate award recipients.

## A Message from Our Chairman...

We had challenges going into this fiscal year, but we've managed to stay on top of them for another successful year for our Chamber in its effort to promote Haywood County. We continue to be aggressive to work in the communities, and we're still growing the membership and presence in our community, region and state, and it is being recognized. We have managed to promote with the tools that we've been able to provide, and been able to elevate the Brownsville Haywood County Chamber of Commerce into a well respected operation by its peers. We consistently look for ways to maximize the chamber's promotion value with a minimum of resources, because we must look forward. I'd like to take this opportunity to thank all of those who have served with me as your Chairman of the Board, as well as thanks to our CEO for his support and leadership. We must not forget each of you who have placed your trust and your funds into the Brownsville Haywood County Chamber again this year. The best is yet to come!

....D. J. Brewer



Find us on  
Instagram

